

13 NOVEMBER 2018

Espetsso and PetbleCare Fully Support SPCA's Aniform Day

Espetsso Limited ("Espetsso") and **PetbleCare**, the online pet product shop and pet insurance platform under **Suga International Holdings Limited** ("SUGA" or the "Group") (stock code: 912), a leading electronics total solutions provider with a fast-growing pet food and accessories business, have sponsored the fourth Aniform Day organised by the Society for the Prevention of Cruelty to Animals ("SPCA"). The aim of Aniform Day is to spread the messages of protecting animals, respecting life and arousing public attention to animal rights.

Mr NG Man Chun, Anthony, CEO of WePet International Holdings Limited under SUGA, said, "We attach great importance to the health and welfare of animals and thus we share the same goal of Aniform Day, which is treating animals humanely. The Group has also been active in building the pet ecosystem in order to provide all-round services to pet owners, including connected pet products and quality pet food. Besides, we have recently launched the pet insurance platform PetbleCare. PetbleCare can compensate for the loopholes and shortcomings of pet insurance products in the market and substantially reduce pet owners' worries about unexpected medical expenses, thereby offering greater protection for both pets and their owners".

In line with World Animal Day, the SPCA has organised the Aniform Day since 2015 urging Hong Kong people to wear animal-graphic clothing or accessories on 5 October to support and promote an animal-friendly spirit, arouse public attention to animal rights and welfare and help build a society where humans and animals can live in harmony.

Photo 1



Dr NG Man Cheuk, Alfred (second right), Chief Technology Officer of SUGA, and Mr NG Man Chun, Anthony (middle), CEO of WePet, enthusiastically support Aniform Day.

Photo 2



Colleagues of Espetsso respond to the appeal on Aniform Day by wearing animal-graphic clothing or accessories to promote an animal-friendly community.

Espetsso, the online pet product shop: https://www.espetsso.com/hk
PetbleCare, the pet insurance platform: https://www.petblecare.com/hk

- End -